

Pakistan's IP Landscape Sees Increased Focus on Enforcement and Industry Collaboration

Intellectual Property protection remains an important area of focus in Pakistan, with recent developments showing greater engagement between regulatory authorities, businesses, and enforcement bodies.

The Intellectual Property Organization of Pakistan (IPO-Pakistan) has recently undertaken a number of initiatives aimed at improving coordination on Intellectual Property Rights (IPR) enforcement. As part of its industry outreach, Director General IPO-Pakistan Nauman Aslam visited the Overseas Investors Chamber of Commerce and Industry (OICCI), where he met with representatives of the business community to discuss IP-related concerns and the challenges faced by companies operating in Pakistan.

The engagement coincided with the release of OICCI's latest Intellectual Property Rights (IPR) Survey, which highlighted the role of effective IP protection in supporting businesses and encouraging innovation. The survey also drew attention to the need for continued efforts in raising awareness, improving enforcement practices, and strengthening cooperation between government institutions and private sector stakeholders.

Alongside its engagement with industry, IPO-Pakistan continued its enforcement coordination efforts through IPR Enforcement Coordination Committee meetings held in Islamabad, Quetta, and Peshawar. These meetings brought together representatives from law enforcement agencies, customs authorities, regulatory departments, and other relevant stakeholders to discuss enforcement challenges and explore ways to improve coordination.

The Peshawar meeting was also notable as it was held at IPO-Pakistan's newly relocated regional office, supporting the organization's efforts to expand its reach and improve engagement with stakeholders across different regions.

The recent initiatives reflect the growing importance of a coordinated approach towards Intellectual Property protection in Pakistan. Greater collaboration between institutions and businesses will remain essential in strengthening enforcement mechanisms and creating a more supportive environment for innovation, investment, and commercial growth.

